

Image/Video Submission Style Guide

Showcase Your Project

Your very own project could be one of 36 finalists that will be showcased at the grand finale of the 2023 *Going Digital Awards in Infrastructure* in Singapore!



Get noticed by choosing a main project image that will grab the jurors’ attention and dazzle the audience. You are encouraged to upload videos to support your project nomination. It could be an overview, simulation, walk-through, the progress over time, or any other example that helps viewers visualize key aspects of your project nomination. If you have created a digital twin for your project, then you should upload images of the physical asset and its digital twin. Here are a few tips:

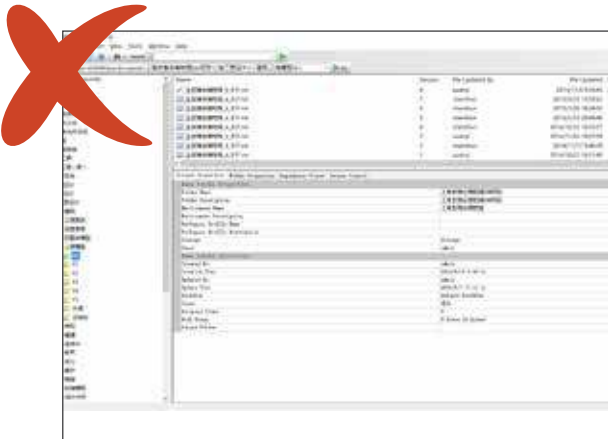
- 1 An image or rendering of the actual (or nearly) finished project grabs people’s attention and is often more visually appealing than screen shots of software interfaces, charts, or PowerPoint slides.



Less appealing as main image



Attention-grabber



Less appealing as main image



Attention-grabber

Image Requirements

If you are selected as a finalist, we will use your project images in the Finalist Gallery and large-scale print (such as on-site signage). Therefore, we request that your images be high resolution/pixel dimensions that are stunning when displayed.

- 2
 - Best resolution: 7200 x 5400 pixels (or 24 x 18 inch at 300 dpi)
 - Minimum requirement: 3600 x 2700 pixels (or 24 x 18 inch at 150 dpi)

Video Requirements

We want to be able to display your video footage so that it delivers the highest quality experience possible.

- 3 Make sure your video footage meets all of these standards:
 - Screen resolution: 1920 x 1080 (16:9 aspect ratio)
 - File formats: .mov, .mp4, or .avi are all supported
 - Bit rate: 2500 kbps minimum, but 5200 kbps or larger is highly recommended

File Naming

Naming your submission files helps us identify which one is your main image.

- 4 Please give your files a descriptive name to help the jury understand the content. Name your files by company name and use a numbering sequence (company_description_1.jpg).